

Did you know this product Yes
was a Glen Dimplex product? No

Did you know this product Yes
was an Irish Owned product? No

To be in with a chance to win back the cost of
your Morphy Richards 9in1 Steam Mop please
answer the following question:

What colour is the D.I.D Electrical Logo?
 Green Blue Red

Please enter your contact details below for the
opportunity to win the cost of your purchase back:

Name:

Address:

.....

Email:

Tel:

Customer Receipt No:



morphy richards
smart ideas for your home

We at Morphy Richards and D.I.D
Electrical would be very grateful if
you could spare a few minutes of
your valuable time to answer this
Questionnaire.

**In return you will be entered
into a draw to receive a refund
for the full cost of your Morphy
Richards 9in1 Steam Mop.***



Please Turn Over to Complete Questionnaire.

*Terms and conditions apply.

Closing date: Sunday 8th June 2014

Please rate each of the following criteria in terms of what influenced your purchase?

	Not Important	Some Importance	Important	Very Important
Price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sales Assistants	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Advertisement	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Quality/Features	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Brand Loyalty	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Age Profile

- 12-17
- 18-24
- 25-40
- 41-50
- 51+

Did you use the internet to research this product before purchasing it?

- Yes
- No

How did you first hear of this product?

- TV
- Radio
- Flyers
- Internet
- Word of mouth
- In Store
- Promotions
- None of the above

Please rate how often you use the internet to research products before making a purchasing decision?

- Never
- Occasionally
- Rarely
- Always

Gender

- Male
- Female